



# LEADERS IN INSURANCE CHARITY CLASSIC

## 2024 SPONSORSHIP PACKAGE

### Sirocco Golf Club

210178 64th Street West  
Foothills, Alberta, Canada T1S 5G5

## June 3rd, 2024

**The Leaders in Insurance Charity Classic** has raised over \$1 million for local charities, predominantly for the Women in Insurance Cancer Crusade (WICC), insurance education and those suffering with physical and mental disabilities. We have been fortunate enough in past years to make a difference in our community due to the support of corporations like yours. We are excited to announce the return of the Leaders in Insurance Charity Classic and count on sponsors like you for our continued success in supporting our charities. We hope to have our biggest and most charitable year to date. We believe we can make a difference in our community all while having a great day on the links!

We would like to request that you consider becoming one of our 2024 corporate sponsors. On the following pages you will find the detailed breakdown of what each level of sponsorship will include. Thank you in advance for taking the time to review and consider our sponsorship package.

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## Title Sponsorships

	<b>PLATINUM</b> \$10,000 (2 Available)	<b>GOLD</b> \$5,000 (5 Available)	<b>SILVER</b> \$3,000 (5 Available)	<b>BRONZE</b> \$2,000 (5 Available)
<b>Foursome</b> - \$1,300 value	2	1	2 golf spots	-
<b>Opportunity to play with a Chair member</b>	✓	-	-	-
<b>Platinum hole sponsorship</b> - \$1000 value	✓	✓	✓	✓
<b>Digital</b> - website - social media mentions - logo in communications	✓	✓	✓	✓
<b>On-site</b> - advertising pieces and signage - program - opportunity to bring banner	✓ banner at tournament	✓ banner at tournament	✓	✓

## Additional Sponsorships

### Cart Sponsor | \$3000

- Signage on each player cart
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament

### Golf Ball Sponsor | \$3000

- Your logo on all golf balls given to players
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
- Logo in program

### Meal Sponsor | \$4000

- Special Signage and recognition during lunch
- Logo on tournament website
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
- Logo on each document sent to golfers and other sponsors
- Logo on onsite advertising pieces
- Logo in program

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## Registration Hour Sponsor – June 3rd - | \$1250

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- Opportunity for sponsorship tent with swag giveaway
- Logo on website
- Mention and logo on social media
- Logo in program

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## Platinum Hole Sponsor | \$1000

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- Corrugated plastic sign at a designated hole
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
- Mention in program
- Sponsor hosted with option to have games, giveaways, and contests (subject to tournament approval)

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## Hole Sponsor | \$500

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- Corrugated plastic sign at a designated hole
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
- Mention in program

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## Hole-in-One Sponsor | \$500

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- Recognition on hole
- Logo on tournament website
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
- Logo on each document sent to golfers and other sponsors
- Logo on on-site advertising pieces
- Logo in program

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## In-Kind Donations

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- Name listed as sponsor in program and on-site signage
- Accepting small items for guest gift bags
- Accepting items priced over \$50, gift cards (multiples of \$50 to \$250 most welcome)
- to be included in Mystery Box raffle

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## Conclusion

If you have any questions pertaining to the above sponsorship opportunities, or questions on the Leaders in Insurance Charity Classic please contact [info@leadersclassic.ca](mailto:info@leadersclassic.ca)

We will be in touch to discuss your potential sponsorship in the near future. We look forward to your partnership and making this event a great success.



Cheques to be made payable to:

**Leaders in Insurance Charity Classic**

Attn: Jeanetta Hardie

Suite 800 – 1331 Macleod Trail SE

Calgary, Alberta T2G 0K3