



LEADERS IN INSURANCE CHARITY CLASSIC

2022 SPONSORSHIP PACKAGE

Cottonwood Golf Course
88008, 226 Avenue East
Foothills, Alberta, Canada T1S 4A6

June 2nd, 2022

The Leaders in Insurance Charity Classic (formerly the Sinclair Insurance Industry Charity Golf Tournament), has raised over \$1 million for local charities, predominantly for the Women in Insurance Cancer Crusade (WICC), insurance education and those suffering with physical and mental disabilities. We have been fortunate enough in past years to make a difference in our community due to the support of corporations like yours. We are excited to announce the return of the Leaders in Insurance Charity Classic and count on sponsors like you for our continued success in supporting our charities. We hope to have our biggest and most charitable year to date. We believe we can make a difference in our community all while having a great day on the links!

We would like to request that you consider becoming one of our 2022 corporate sponsors. On the following pages you will find the detailed breakdown of what each level of sponsorship will include. Thank you in advance for taking the time to review and consider our sponsorship package.

Title Sponsorships

	PLATINUM \$10,000 (2 Available)	GOLD \$5,000 (5 Available)	SILVER \$3,000 (5 Available)	BRONZE \$2,000 (5 Available)
Foursome - \$1,100 value	3	2	1	-
Opportunity to play with a Chair member	✓	-	-	-
Platinum hole sponsorship - \$750 value	✓	✓	✓	✓
Digital - website - social media mentions - logo in communications	✓	✓	✓	✓
On-site - advertising pieces and signage - program - opportunity to bring banner	✓ banner at tournament	✓ banner at tournament	✓	✓

Additional

Cart Sponsor | \$3000

- Signage on each player cart
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament

Beverage Sponsor | \$2500

- Logo on ticket and at bar
- Logo on tournament website
- Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
- Logo on each document sent to golfers and other sponsors
- Logo on onsite advertising pieces
- Logo in program

Registration Hour Sponsor – June 2nd - | \$1000

- Opportunity for sponsorship tent with swag giveaway
 - Logo on website
 - Mention and logo on social media
 - Logo in program
-

Platinum Hole Sponsor | \$750

- Corrugated plastic sign at a designated hole
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
 - Mention in program
 - Sponsor hosted with option to have games, giveaways, and contests (subject to tournament approval)
-

Hole Sponsor | \$500

- Corrugated plastic sign at a designated hole
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
 - Mention in program
-

Hole-in-One Sponsor | \$500

- Recognition on hole
 - Logo on tournament website
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
 - Logo on each document sent to golfers and other sponsors
 - Logo on on-site advertising pieces
 - Logo in program
-

In-Kind Donations

- Name listed as sponsor in program and on-site signage
 - Accepting small items for guest gift bags
 - Accepting items priced over \$50, gift cards (multiples of \$50 to \$250 most welcome) to be included in Mystery Box raffle
-

Conclusion

If you have any questions pertaining to the above sponsorship opportunities, or questions on the Leaders in Insurance Charity Classic please contact info@leadersclassic.ca

We will be in touch to discuss your potential sponsorship in the near future. We look forward to your partnership and making this event a great success.

Sponsorship

Please use the link below or scan our QR code to view and select your sponsorship option. After you have made your selection a member of our team will be in touch with you to discuss next steps.

[Sponsorship Options 2022](#)

Cheques to be made payable to:
Leaders in Insurance Charity Classic
Attn: Jeanetta Hardie
Suite 800 – 1331 Macleod Trail SE
Calgary, Alberta T2G 0K3



LEADERS
IN INSURANCE
CHARITY CLASSIC

Hole-in-One Sponsor | \$500

- Recognition on hole
 - Logo on tournament website
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
 - Logo on each document sent to golfers and other sponsors
 - Logo on on-site advertising pieces
 - Logo in program
-

Cart Sponsor | \$3000

- Signage on each player cart
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
-

Entertainment Sponsor | \$1500

- Signage at entertainment element during Cocktail Hour
 - Logo on tournament website
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
 - Logo on each document sent to golfers and other sponsors
 - Logo on on-site advertising pieces
 - Logo in program
-

Beverage Sponsor | \$2500

- Logo on ticket and at bar
 - Logo on tournament website
 - Mention and logo on Facebook, LinkedIn, and Twitter leading up to the tournament
 - Logo on each document sent to golfers and other sponsors
 - Logo on onsite advertising pieces
 - Logo in program
-

In-Kind Donations

- Name listed as sponsor in program and on-site signage
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-

Registration Hour Sponsor – June 2nd - | \$1000

- Opportunity for sponsorship tent with swag giveaway
 - Logo on website
 - Mention and logo on social media
 - Logo in program
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